



s i m p l y
HOT
Digital age events gear company

Catalogue

Who We Are

We are a digital age events gear company in East Africa.

We are experts at getting to the heart of what matters most to your audiences.

We develop bespoke and immersive experiences that drive engagement, excitement and elevate your brand.

We offer:

- Interactive Gear
- Experience Gear
- Audio Visual
- Hospitality Solutions
- Unique Structures
- Custom Modular Solutions

Our Offering



Interactive Gear

- iDisplays
- iKiosks
- iTables
- iTablets



Hospitality Solutions

- Smart mixology machine
- Digital sanitizers



Experience Gear

- VR Gear
- 360 photobooth
- Mac-riders
- Gaming simulators
- Reward booth



Unique Structures

- Stretch tents
- Spider tents
- Dome kiosks
- Sky banners
- Flooring



Audio Visual

- LED Screens
- Smart posters
- Smarts TVs
- Holograms
- Digital shelves
- Lighting solutions



Custom Modular Solutions

- Customer modular booths
- Custom backdrops
- Bespoke branding



Interactive Gear

We offer interactive screens that enable users to make vibrant visual presentations and control on-screen data through digital touchscreen interactions.

Touch screens create engaging user experience that leads to conversion. Interactive technology is more than just fad. It's at the precipice in revolution marketing.





iDisplay Consoles

- 55 inch LED display
- 1920*1080 FHD resolution

i-displays can be used in brand activations, product launches, brand portfolio showcase, learning and survey programs, shopping malls and audience experiential engagement programs in events such as trivia's.



iKiosks (k-shaped)

- 42 inch LED display
- 1920*1080 FHD resolution

i-kiosks can be used in app launching events, vending and ticketing ,self check-in/out and many more self service programs in activations and events.



iTables

- 42" LED backlight A+ panel
- 1920*1080 FHD resolution

i-tables can be used in gaming, product launches, brand promotions, engaging advertisement and interactive experiential programs in events and activations.



Tablets

- 9.7" screen
- Bluetooth and wifi enabled

Tablets can be used in events to launch digital products as presentation devices, sign-in devices, app and products launches, product showcase, run feedback collection and surveys.



Experience Gear

We offer digital experience gear that help you create immersive and transformative experiences for your audience.

In a world where brands are vying for attention in the market place, an outstanding live user experience sets you apart and provides an opportunity for your audience to emotionally connect with your brand.

80% of customers say the experience a brand provides is just as important as its products or services.





Virtual Reality

Virtual reality is no longer the stuff of science fiction—it's here and it's gaining traction fast.

VR technology is an invaluable marketing tool that can be used in events to test new products, showcase product portfolio, drive engaging experiential campaigns that engage your audience in a novel way.

360 Photo Booth

The 360° Photo Booth - is an experience designed to capture 360° high-resolution videos. It creates truly unique experiences and captures multiple people and angles at the same time.

It's a perfect engagement tool as it provides real time shareable video content that can help digitally amplify your event in real time.

Brands can use 360 photobooth for brand premiers, concerts, brand activations and other live events.





Mac-Riders



We offer mac riders that provide an opportunity for brands to take on digital interactive challenges which include distance challenge, product sampling and customer rewards in events and activations.

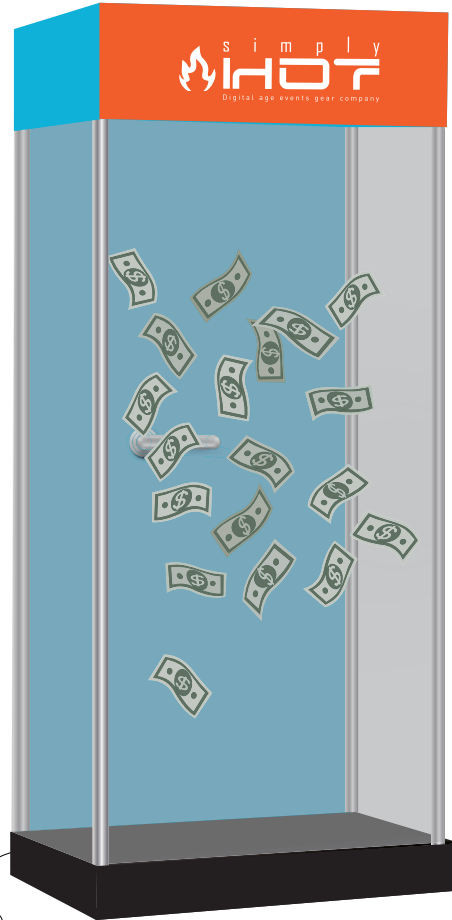
Mac riders are paired with interactive screens to simulate the experiences through custom applications.

Gaming Simulator



We offer Gaming simulators to create real life experience for brands in events and activations.

Our range of gaming solutions include racing, FIFA, Kinect, Golf and other custom bespoke games a per your need.



Reward Blower Booth

We offer bespoke reward booths which give your target audience opportunity to win prizes in an interactive environment which stimulates excitement, grab attention and suspense.



Audio Visual

We offer audio visual gear for custom indoor events and activations which include product launches, mall activations, customer cocktails and hospitality events.





LED Screens

We offer Large format led screens for indoor events.

Our offering includes;

- 3m by 2m screen
- 4m by 6m screen

LED Screens are best used for heightened brand visibility in product showcase and launches, educational content and training among others.



Smart Poster

We offer smart posters are designed to grab attention using high contrast images at nearly any viewing distance, they deliver vibrant and colorful content visualization replacing traditional banners.

Smart posters offer a Plug & Play Solution that allows you to automatically play video, pictures, text, and other programs as needed.

They are best used to run ads and showcase brand information in events.



Smart TVs

We offer Smart TVs ideal for all kinds of events, such as fairs, exhibitions, conventions and congresses.

Smart TVs can be used to run educational content, for live video conferencing and showcase.



Hologram

We offer holograms that can be used by brands to attract consumers, capture attention and generate more interest in the brand or its products. But it's not just about capturing attention, they also offer the opportunity to create memorable and exciting brand experiences which appeal to customers' feelings.

Holograms display content in real time and with all the visual effects they allow, stories can be told in an impactful way thus engaging viewers in a unique experience that will remind them of the brand long after the promotion is over.



Digital Shelves

We offer digital shelves for product showcase in events and activations.

They are perfect to run product specs and on going offers. They help entice consumers by capturing attention while is proven to increase sale conversions.



Lighting

We offer battery powered parcan lights for corporate and social events.

Lighting adds flair to your event. Whether you are highlighting showcased products, providing backlight or ambient lighting, lighting is very important to your brand as it softens shadows, brightens your space and improves mood.



Hospitality Solutions

We offer hospitality solutions that give your brand increased efficiency in your service offering.

Our current hospitality solutions include the digital sanitizer and smart mixology machine.

For your events, both of these solutions offer you remarkable efficiency in customer handling and service delivery.





Smart Mixology Machine

We offer a fully automated smart mixology machine with a cocktail menu imagined for you by the best mixologists.

Thanks to the interactive touch screen, you can use the built-in back-office software to customize the menu to fit your unique needs.

Events offering hospitality can especially benefit from this mixology machine as it saves both time and money, while keeping your customers happy and coming back.



Digital Sanitizer

We offer digital signage sanitizer fitted with a display that allows you to run promotional content and advertising while also auto-dispensing sanitizer for sanitization and measuring temperature.

This sanitizer is perfect for live events like brand activations, expos or conference where there is high people traffic expectation.

They can also be used in retail shops, shopping malls, expos and conferences to not only provide sanitization but also run relevant brand information.

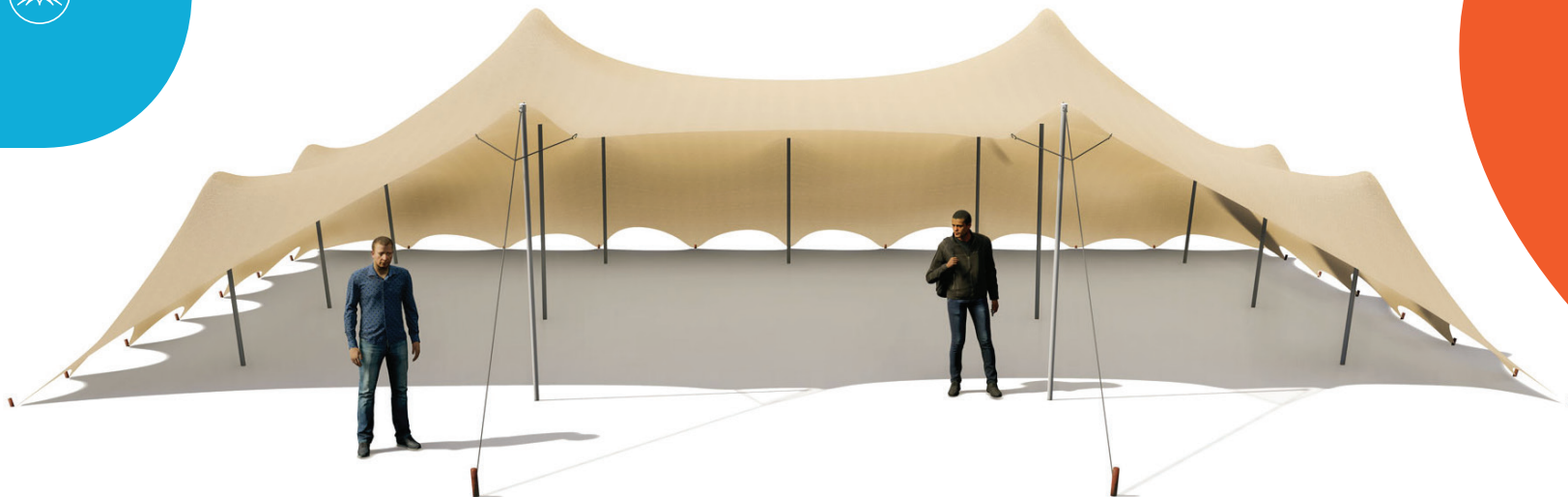


Unique Structures

We offer unique outdoor events structures that will capture consumers attention and gravitate them towards your brand.

In a competitive market place, strive to stand out by having spectacular events se-ups that offer you high impact visibility.





Stretch Tent

Stretch tents bring spectacular style to outdoor functions. They can be used for weddings, corporate functions, private gatherings etc.

Our stretch tents are made to be assembled in almost any location and to suit any style transforming ordinary locations into dream venues. They are 100% waterproof.

Sizes

10 X 12 M[120m²]

Seating capacity

- Banquet -60 pax
- Cocktail-80 pax
- Cinema-120 pax

10 X 15 M[180m²]

Seating capacity

- Banquet-75 pax
- Cocktail-100 pax
- Cinema-150 pax



Spider Tent

Spider tents offer magnificent style for small outdoor gatherings/functions.

They can also be used as part of a smaller set-up in a bigger event such as a catering or cake/cocktail set-up in weddings or a registration and activity tent in corporate functions. They are 100% waterproof.

Size *5m

Seating capacity
Theatre-18 pax
Round table-12 pax

Size *10m

Seating capacity
Theatre-50 pax
Round table-32 pax





Dome Kiosk

- 3x3M
- 2-5 pax
- 360° Branding

Easily portable and can be used both indoors and outdoor
Dome Kiosks are great options for brands as they offer increased visibility, providing both marketing and sales as needed.

Brands can use dome kiosks as promotional stands, collection points, ticketing kiosks, registration points, pop-up shops and markets.



Sky Banner

Sky banners offer heightened brand visibility and impact. They are perfect for outdoor advertising, products and brand activations, Exhibitions e.g cars



Flooring

We offer various types of flooring to enhance your exhibition and events from high quality artificial grass to interlocking wooden floors.

Flooring solutions for events are important for a better uniformed look and finish that enhances your set up both indoors and outdoors.





Custom Modular Structures

We offer custom modular solutions like custom booths, backdrops, tent structures and bespoke packages as per your brand needs.

Custom modular solutions offer your brand consistency across your campaigns. This helps you grow your brand affinity and reduce costs by 40% on future branding and experiential.

Our vision is to transform your marketing initiatives in a cost effective way to achieve.

To ensure you realize return on your investment our proposition is 360°.

- Conceptualize & Design
- Source & Purchase
- Deploy & Manage
- Store & Maintain

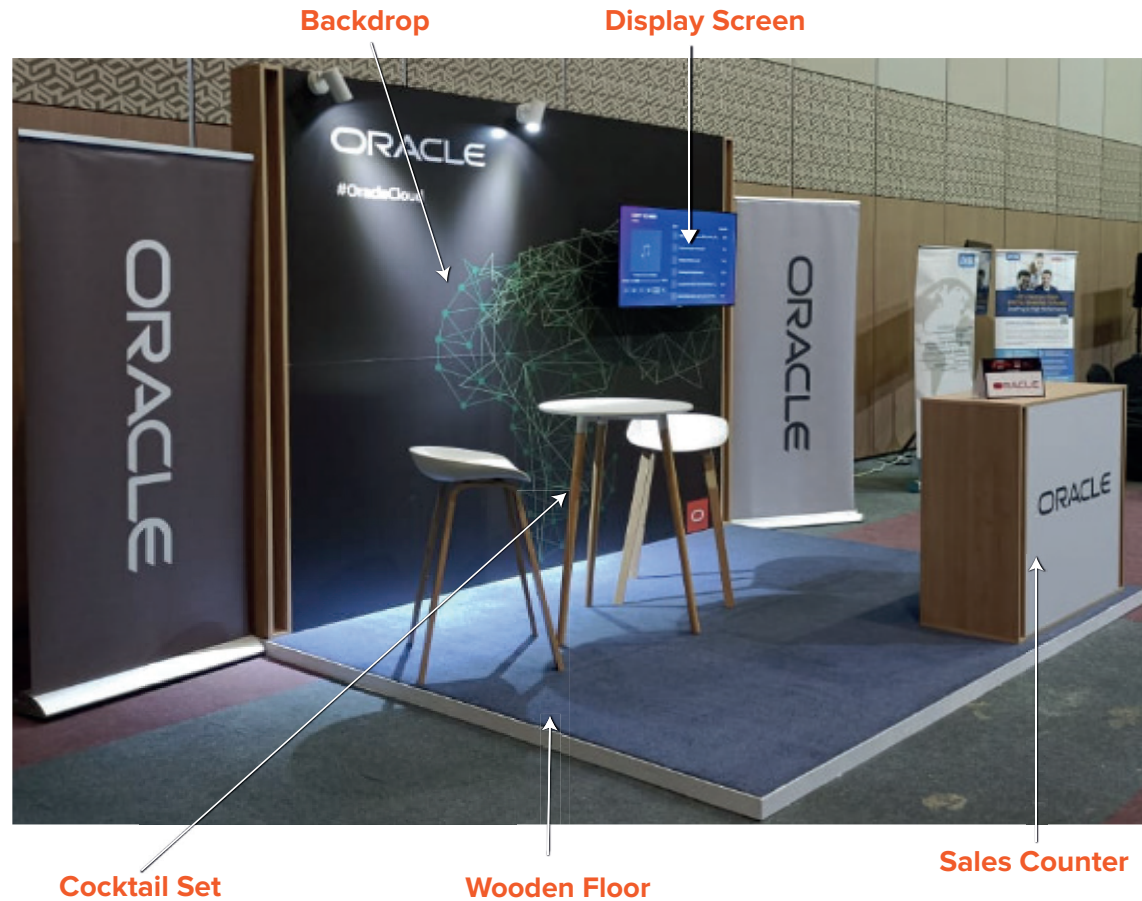




Custom Modular Booth SH001 (3X3M)

Comes with :-

- 1 Sales counter
- 1 Cocktail table
- 2 Cocktail stools
- 1 Display screen





Custom Modular Booth SH002 (3X3M)

Comes with

- 3D signage box
- 1 Sales counter
- 1 Cocktail table
- 2 Cocktail stools
- 1 Display screen
- 1 Flower pot





Custom Modular Booth SH003 (3X3M)

Comes with

- 3D signage box
- 1 Sales counter
- 1 Cocktail table
- 2 Cocktail stools
- 1 Display screen
- 1 Flower pot





Custom Modular Booth SH004 (3X3M)

Comes with

- 3D signage box
- 1 Sales counter
- 1 Cocktail table
- 2 Cocktail stools
- 2 Lounge seats
- 1 Coffee table
- 1 Display screen
- 1 Dropping pergolla
- 2 Flower pots





Custom Backdrop

We offer custom branded backdrops solutions for your brands to heighten visibility and photo ops solutions at your events.

They come in various forms:

- Fabric Backdrop
- Aluco board Backdrop
- MDF board Backdrop

They can be used in various events and functions such as brand activations, conferences, concerts etc.





Bespoke Branded Structures

We offer custom branded structures and solutions to maximize brand visibility and awareness.

In an ever changing marketing industry, bespoke branded structures cut cost by up to 40% in future spend.

We offer various structures as per your brand needs such as tents, sales counters, portable booths, tear drop banners among others.





Reduce your cost by upto 40%

Are you looking for high brand visibility for your events and activations?

We've got you covered!

Our design team has developed a proposition to deliver the dual benefit of high visibility branding and show-stopping event cover solutions.

Our brand vision is to transform your marketing initiatives in a cost effective way to achieve.



Brand consistency and equity



Grow brand affinity amongst your target audience



Reduce spend on experiential branding and gear by upto 40%

To ensure you realize return on your investment our proposition is 360°.



Conceptualize & Design



Source & Purchase



Deploy & Manage



Store & Maintain



Pedi Bikes

Pedi bikes are mobile kiosks that offer both brand visibility and sales capabilities.

FMCG brands can especially benefit from Pedi bikes as they offer increased product sales, market penetration and customer base growth.

For BTL product activations, Pedi bikes are perfect as mobile kiosks and pop-ups.

Tents

Branded tents will offer your brand heightened visibility. In a saturated market, a branded tent structure will offer you high impact visibility and brand awareness.



Thank you

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